



# Art in the Park

is a project of the members of the Rotary Club of Windsor (1918) acting as agent for their registered charity Rotary Club of Windsor Foundation Fund

June 5 & 6, 2021

Willistead Park – Windsor, Ontario

APPLICATION DEADLINE – February 28, 2021

Date Received: \_\_\_\_\_  
Date Juried: \_\_\_\_\_  
Category # \_\_\_\_\_  
Decision: \_\_\_\_\_  
Payment: \_\_\_\_\_  
Booth # \_\_\_\_\_  
Booth Size: \_\_\_\_\_

Applicant Names: \_\_\_\_\_ # of years of participation: \_\_\_\_\_

Booth Name (name to be used in contract & program): \_\_\_\_\_

Address: \_\_\_\_\_ City/Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home/Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

- |                  |                 |                                |                    |                                 |
|------------------|-----------------|--------------------------------|--------------------|---------------------------------|
| <b>Category:</b> | • Fine Art      | • Clothing/Fashion Accessories | • Glass            | • Wood                          |
| <b>PLEASE</b>    | • Leather       | • Soaps/Candles                | • Jewelry          | • Just for Kids                 |
| <b>CIRCLE</b>    | • Digital Media | • Fibre Art                    | • Pet Products     | • Sculpture                     |
| <b>ONE</b>       | • Home Décor    | • Literary Arts                | • Ceramics/Pottery | • Food (repeat exhibitors only) |

**Note: Only one category per exhibitor. Category must represent at least 90% of work exhibited.**

**Please answer all of the following questions:**

- How many people work in your company? \_\_\_\_\_
- Did you participate in Art in the Park 2019? \_\_\_\_\_
- If yes, do you prefer the same booth location as 2019? \_\_\_\_\_ Booth No: \_\_\_\_\_  
(Subject to continuing revisions to the park layout, every attempt will be made to accommodate your request.)
- List the shows you have participated in over the last two years \_\_\_\_\_  
\_\_\_\_\_
- The price range of your work is from \$ \_\_\_\_\_ to \$ \_\_\_\_\_
- Briefly describe your work. Explain how the product is made and list the items you will sell. **You are only permitted to sell/display items listed here and/or as approved by the Jury.** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## PHOTOGRAPHY & MARKETING:

**Returning exhibitors: Significant changes to your work? Please comply with the “New Exhibitor Requirements” below. No photos required if your work is the same as last year.**

**Note: Please submit digital photos of your work in order to be included in social media marketing.**

**NEW EXHIBITOR REQUIREMENTS:** Submit ten (10) electronic photos in jpeg of your work and two (2) photos of your work space. Please email your files with your application to [info@rotary.com](mailto:info@rotary.com). You’re also invited to submit 1 photo of yourself for social media promotion. **THESE WILL NOT BE RETURNED.** They will be kept on file in the Rotary office to streamline the application process in the future. Photos should be close-ups of individual pieces or groupings. Photos

must be no larger than 8 x 10. Jpegs must be no larger than 300kb each, numbered and accompanied by a list of work which includes artist name, medium, size and selling price. If sending photos, this information may be listed on the back of each photo. Each shot must show entire work and must accurately represent the work which you wish to display/sell at the event. A photograph or diagram of your proposed tent and booth display must be provided.

I authorize that the photos attached may be used by the Art in The Park organization to promote the event and my brand on social media and on the website. Yes \_\_\_\_\_ / No \_\_\_\_\_

Remember – the quality of the photos may influence whether you are accepted, so submit only those shots which show your work to its best advantage.

Please include a brief description of your business (What do you make? How many years have you been in business? How are your items made?) This description will be used to promote your exhibit online so please ensure that it is between 150 - 250 words and includes anything that makes your brand unique and attractive for the Art in the Park attendees.

BOOTHS: Please note: payment must be enclosed with this application.

All cheques will be cashed. CASHING OF CHEQUE DOES NOT INDICATE ACCEPTANCE TO SHOW.

If not accepted, we will refund the amount of your fee without interest.

**Payment in full required prior to booth allocation.**

Your booth must have **adequate visible signage** displaying either your name or trade name, so customers can easily identify you.

All booth spaces are twelve (12) feet deep. Indicate your booth size preference below.

**PLEASE NOTE: Your booth set up starts at the front line as marked and may not exceed your both markings in any way.**

### **Outdoor Exhibitor Space**

**\_\_ 10' wide (\$375)      \_\_ 15' wide (\$445)      \_\_ 20' wide (\$525)      \_\_ 30' wide (\$725)**

Please note: There are a limited number of 30' wide booths. They are available on a 'first reserved' basis.

**The exhibitor/applicant is responsible for providing his/her own tent, tables, chairs and display items.**

**Total Amount Enclosed: \$ \_\_\_\_\_**

**Cancellation and NSF Cheque Policy: There will be a \$75 cancellation fee if cancelling after being accepted into the show. NO refunds after May 1, 2020. There will be a \$30 charge for all NSF cheques.**

**All money will be refunded if the event is cancelled by the organizer, due to COVID-19 restrictions.**

### **CONDITIONS OF EXHIBITING**

**Art in the Park is dedicated to maintaining the highest of standards. All applicants should understand and meet the following criteria:**

- All applications will be juried and all decisions are final.
- Applicant must be the sole designer, creator and producer of the work being sold. Mass-produced items not accepted.
- Accepted applicants must be personally in attendance at the show, on at least a part time basis, and provide all personnel for their own booth.
- Exhibitors must display and sell only the type of work or items approved by the jury.
- Each booth is intended for the accepted exhibitor only. Exhibitors found sharing booth space will be asked to leave.
- Exhibitors may NOT start packing up and/or tearing down their booths prior to closing at 5:00pm on the Sunday.

**APPLICATION DEADLINE – February 28, 2021.** The jury will make efforts to notify accepted artists by March 30, 2021. Late applications may be considered, but acceptance will be based on jury results and availability of space and notification will depend on date received. Payment must be included with application. **No post-dated cheques, please.**

I, \_\_\_\_\_ agree to comply with all conditions and regulations of exhibiting at Art in the Park. Non-compliance with these regulations and policies may result in removal from the show without a refund and/or exclusion from future Rotary Club of Windsor Foundation Fund Art Shows.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**In addition to emailing your application and photos, please mail this application with enclosed cheque payable to: Rotary Club of Windsor Foundation Fund 7911 Forest Glade Dr., Windsor, ON N8T 3R7  
Attn: 2021 Art in the Park.  
Please note that applications cannot be considered until the digital photos, application and cheque are received.**



**WAIVER AND ACKNOWLEDGEMENT**

The undersigned exhibitor agrees to provide for his or her own liability insurance and hereby agrees to hold the Rotary Club of Windsor (1918), acting as agent for the Rotary Club of Windsor Foundation Fund, the Art in the Park 2021 Committee, their officers, directors, employees and volunteers, and the Corporation of the City of Windsor, harmless from any and all damage, expense or liability from any injury or damage to any person, including the general public, the exhibitor, its agents or employees or to the property of the exhibitor arising out of the exhibitor's participation in Art in the Park on June 4, 5 and 6, 2021. The Rotary Club of Windsor (1918), acting as agent for the Rotary Club of Windsor Foundation Fund, will not be responsible for any loss or losses incurred by the exhibitor, as a result of fire, theft, water, accidents, weather, acts of God or other mishaps or incidents not specifically enumerated herein.

Recognizing that Art in the Park is run by a voluntary organization, the exhibitor assumes all risks and responsibilities in participating in this event.

Exhibitor Signature \_\_\_\_\_

Name (print): \_\_\_\_\_ Date: \_\_\_\_\_

**The above document must be signed by all Exhibitors.**